# RACHEL ROSENFIELD

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#### Arts & Culture Journalist

# SUMMARY

Culture journalist with experience in digital media, editorial leadership, and audience engagement. Editor-in-Chief of The Brandeis Hoot with bylines in Decider, Hey Alma, and Consequence. Skilled in SEO, multimedia content creation, and trend-driven reporting.

## PROFESSIONAL EXPERIENCE

#### Editorial Intern Moment Magazine | 01/2025 - Present

- Author captivating long-form articles centered around Jewish culture and news.
- Copy edit and fact-check drafts of upcoming articles.
- Help with website production and social media.

#### Editor-in-Chief The Brandeis Hoot | 05/2024 - Present

- Write articles for the newspaper's arts, news, opinions, sports, and features sections.
- Thoroughly review and edit articles from all sections to ensure accuracy and quality.
- Provide assistance to section editors with editing, writing, and layout tasks.

#### Editorial Intern Consequence | 09/2024 - 12/2024

- Assist with writing news stories, features, and other articles
- Help staff with research, fact-checking, transcriptions, and building stories in WordPress.
- Contribute to staff recommendations/lists about trending music topics.

#### **Decider Features Intern**

#### Decider (A Subsidiary of The New York Post) | 06/2024 - 08/2024

- Write high-traffic entertainment articles, garnering over 100k views for the website.
- Assist features writers with copy-editing, fact-checking, research, digital assets, headlines, and more.
- Contributed to audience engagement strategies across social media and the website.

# Hey Alma Writing Fellow

#### 70 Faces Media | 09/2023 - 05/2024

- Pitch and write compelling articles related to Judaism, pop culture, and feminist perspectives.
- Serve as a sounding board for Hey Alma's editorial team by engaging content creation meetings.
- Attend monthly meetings focused on freelance writing processes by learning from industry experts.

# Editorial Production Intern

#### The Take | 09/2023 - 12/2023

- Assist with script and video editing for The Take's YouTube channel which has over 1.5 million subscribers.
- Meticulously fact-check entertainment analysis scripts to ensure accuracy and credibility.
- Condense video scripts into short-form content for The Take's TikTok account.

### Editorial Intern

#### Glitter Magazine | 02/2023 - 5/2023

- Write four articles every week that cover entertainment and pop culture trends.
- Enhance visual appeal of articles with captivating images and social media posts.
- Create Instagram, Facebook, and X posts related to articles, for effective promotion.

EDUCATION	SKILLS	
<b>Brandeis University</b> Bachelor of Arts in English & American Studies, Minor in Journalism - Expected Graduation: May 2025	<ul> <li>Article Writing</li> <li>Adobe InDesign</li> <li>Adobe Photoshop</li> <li>Adobe Audition</li> </ul>	<ul> <li>CapCut</li> <li>Copy Editing</li> <li>Google Suite</li> <li>Microsoft Office Suite</li> </ul>
Dean's List: Spring 2022, Fall 2022, Spring 2023, Fall 2023, Spring 2024, Fall 2024 - GPA: 3.71	<ul><li>Adobe Premiere</li><li>AP Style Guide</li><li>Canva</li></ul>	<ul><li>SEO Tools</li><li>Social Media</li><li>WordPress</li></ul>